

# Competition

# #ThailandLanternFestivalwithAsiaHighlights

## **Competition Period**

- 1. This competition starts at 12:01 am on September 9th, 2019 and closes at 11:59 pm on September 30th, 2019. All times are in EST and any entries outside the competition period will not be accepted.
- Asia Highlights will select one winner between October 1st and 4th
  The winner will be notified by October 8th via email using the details provided.

#### How to Enter

 If you meet the following requirements, send an email to contact@asiahighlights.com with a description of yourself and links to your social media platforms to enter.

## **Competition requirements:**

- 1) You have to be the owner/editor of the travel blogs/travel media you submit.
- 2) We prefer applicants who are couples and social media influencers who have a good amount of subscribers on YouTube for their travel videos

or have their own travel blogs.

- 3) Influencer applicants should have multiple social media platforms such as blogs/Facebook/Instagram/Pinterest/YouTube each with a good amount of followers.
- 4) Influencers from the US, Canada, UK, Australia, or other native English speaking countries are preferred.
- 2. Please follow <u>@Asia Highlights</u> on Facebook to keep you up-to-date on the competition.

## The Prize

- 1. Thailand Lantern Festival with Asia Highlights is a competition and the winner will be selected by an independent panel of judges based on the quality of the travel blogs or travel media and the trustworthiness of the applicants. The quality of the travel blogs and travel videos will be the first priority of the judges.
- 2. The winner will receive two premium tickets to the Chiang Mai Lantern Festival of Yi Peng Lanna International 2019 (Mae Jo University). The prize can be used at the Lanna Dhutanka Buddhist Center behind Mae Jo University. As the Festival is held privately in the Buddhist center and is often approved late by the government (in 2018 it was not approved until early September), Asia Highlights will contact you as soon as we obtain information and tickets.

- 3. If by any chance the Lantern Festival is not convened, Asia Highlights will provide the winner with two VIP tickets to the Cowboy Riding Club for the Yi Peng Festival 2019 instead.
- 4. The prize is for two adults aged 18 or older.
- 5. The prize does not include international flights, domestic flights, ground transfer, accommodation, or any side trips. Travel insurance, visa costs, excursions, personal spending money, or any other items not explicitly mentioned in the prize description are not included. Asia Highlights can help arrange tours for the winners, at applicable costs, depending on availability of flights, accommodation and tour guides.
- 6. There are no cash alternatives to the prize in whole or in part.
- 7. All reasonable endeavors will be made to contact the winners. Asia Highlights reserves the right to select a new winner if the first winner cannot be contacted or is unavailable.
- 8. If the winner is unable to take up the prize, Asia Highlights does not accept any liability.
- 9. The judges' decision will be final and no additional correspondence will be entered into.

#### **Terms and Conditions**

Before entering this competition, please read these terms and conditions carefully. Entering means you fully accept the terms and conditions.

- 1. This competition is run by Asia Highlights (a part of China Highlights International Travel Service Co. Ltd), and all rights are reserved by Asia Highlights.
- 2. The competition prize is open to citizens of the United States, Canada, the UK, Australia, New Zealand, Mexico, and South Africa.
- 3. There is no charge to enter the competition and no purchase is necessary.
- 4. This competition is in no way sponsored, endorsed, administered by, or associated with Facebook or any other social media channels used for entry. By participating you hereby release Facebook or any other media channels from any and all liability associated with the competition.
- 5. Entries for this competition must not contain any content that is defamatory, libelous, racist, homophobic, derogatory, pornographic, obscene, sexist, illegal, and/or otherwise inappropriate. Applicants must not do anything illegal and/or dangerous and/or that would put themselves or others at any risk.
- 6. Prize winners will agree to allow the free use of their names and general locations for publicity and news purposes related to this competition.
- 7. Asia Highlights will not be liable for technical, hardware, or software failures of any kind, or lost or unavailable network connections that may limit or prohibit an eligible applicant's ability to participate in the

competition.

- 8. Asia Highlights reserves the right to cancel at any time and modify or adjust the competition (including altering prizes) if, at Asia Highlights' sole discretion, the competition cannot be conducted as specified. Asia Highlights reserves the right to substitute a prize of equal value in the event of circumstances beyond its control.
- 9. Asia Highlights reserves the right to exclude applicants for any breach of these terms and conditions. The decision will be final and no further correspondence will be entered into.
- 10. Asia Highlights will collect some personal information from applicants but shall only process that personal information as explained in our <a href="Privacy Policy">Privacy Policy</a>.